



- KWConnect Updates: KW Labs
- KW CONNECT LIVE
- KWCDTech.com Newest Additions



#### Incubation

#### KWCommand Contact Management

Current Users: 638

#### **Current Feature Focus:**

- Contact Entry
- Google Integration
- Search Filters



#### KWCommand Offer Management

Current Users: 164

#### Current Feature Focus:

- Offer and Data Management
- Market Trends and Insights





#### Controlled Introduction

KWCommand Facebook Ad

Accelerator

Current Users: 1183

Ad Creation

Instant Ads

Listing Import

**Current Feature Focus:** 

Ad Spend Calculator

Promote Your Posts

#### General Availability

#### Kelle v1.4

#### **Current Feature Focus:**

- Touch ID (iOS)
- Fingerprint Authentication (Android)
- Manage KWCommand contacts with groups
- Manage and Explore CGI Goals and Progress
- KWConnect search enhancements



#### Referrals

#### **Current Feature Focus:**

- Profile Page Updates
- Opt-in to Referrals
- Add Agents to Your Referral Network



# KW LABS

Get involved with the latest Keller Williams
Technology developments as they roll out
with **KW LABS**. Help KW test their products
before they roll out to the general availability!

**Current Users**: how many current KW Associates are live with this LAB.

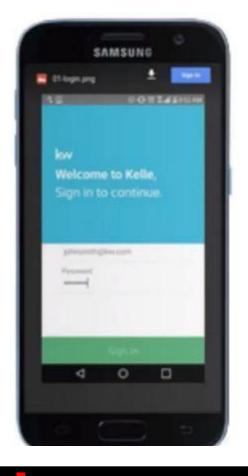
Current Features Focus: what KWRI is currently working on now to be implemented in the near future

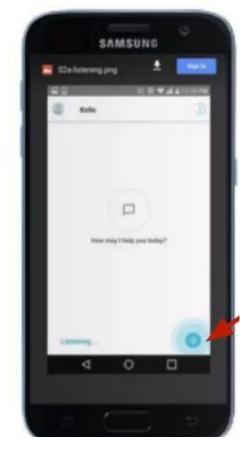
**Stages of LABS**: where the specific LAB is. As the stage (meter moves to the right) for more available this feature will be to the general populous of KW Agents.

<u>kwconnect.com/page/growth/labs-dashboard</u> <u>http://kwcd.com/tech-updates</u>



# KELLE





#### HAVE YOU DOWNLOADED KELLE YET?!



Kelle is Keller Artificial Intelligence and its objective is to allow every agent inside of KW to have a smart, connected and powerful partner to help you be more efficient and more productive.

https://www.kwconnect.com/page/techtools/kelle

KWCDTech.com/tech-updates

KWCDTech.com/kelle



KW CONNECT - KW LABS



For the first time in Keller Williams history, **LIVE STREAMING** will be available from KW International! Starting in April and going until May 11th, training on the Keller LABS products, including frequently asked questions.

#### JOIN US IN THE MARKET CENTER TRAINING ROOM FOR THESE TRAININGS

MAY 4th KELLER CLOUD

**4:00pm** Product updates and Q&A

Kristine Cole

MAY 8th KELLE & Referrals

**4:00pm** Easy-to-use innovation for your Business

Aaron Armstrong

**MAY 11th KELLER CLOUD** 

**4:00pm** Product updates and Q&A

Adi Pavlovic

TO VIEW LIVE OR TO CHECK OUT THE LIVE CALENDAR SCHEDULE: <a href="https://www.kwconnect.com/page/techtools/kwconnectlivepage">https://www.kwconnect.com/page/techtools/kwconnectlivepage</a>

#### **KWCD AGENT SERVICES WEBSITE**

### **KWCDTECH.COM**

password: KWCD (all caps)



#### **HOME**

UPCOMING NEWS SCROLL LORE REPORTS (downloadable)

#### **CLASSES / EVENTS**

WEEKLY EVENT / TRAINING UPDATES KW WELLNESS EVENT

#### **MORE KW TOOLS**

TECHNOLOGY UPDATES (monthly)
TECHNOLOGY TUTORIALS

# 2 APPOINTMENTS / CLASSES

- Agent Services Technology Hours
- Technology Tuesday Class Schedule
- Personal Growth / KWU Class Schedule
- KW Wellness Update: Healthy Cooking Demo

#### MARKET CENTER APPOINTMENTS

MONDAYS 1:00-5:00pm & FRIDAYS 2:00-4:00pm

Bookings Only through <a href="KWCDTech.youcanbook.me">KWCDTech.youcanbook.me</a>; starting NOW



#### **BUSINESS CENTER APPOINTMENTS**

#### SARATOGA TECH APPOINTMENTS

**3rd** 11:00am – 5:00pm

#### **DELMAR TECH APPOINTMENTS**

**24th** 11:00am – 5:00pm

Now accepting appointments, only by email <a href="mailto:JPuq@kw.com">JPuq@kw.com</a>



# **AGENT SERVICES HOURS**

1

1:00PM KW MOBILE TECH WORKSHOP

3:30PM MAKE YOUR DATABASE GREAT AGAIN!

8

10:00AM DOTLOOP 101

11:30AM GET IN THE LOOP (Advanced Dotloop)



22

1:00PM KWLS WORKSHOP

3:00PM GET INTO THE REFERRAL NETWORK (KW Referrals)

**29** 

1:00PM ROCK YOUR WEBSITE

Don't forget to RSVP: <u>KWConnect.com/calendar</u>

http://www.kwcdtech.com/class-events



## TECH TUESDAY CLASSES



April 26th 1:00 – 3:00pm May 31st 2:00 – 4:00pm

RSVP IS REQUIRED AND PARTICIPANTS ARE REQUIRED TO PRINT THEIR MANUALS BEFORE EACH SESSION

**EMAIL JPUG@KW.COM** 

Manage your time and maximize your productivity by focusing your energy on the activities that really matter to your business. Time blocking, productivity tactics and the 411 Action Goal System will help you operate with a targeted purpose. You'll learn to work smarter, not harder, toward annual, monthly and weekly goals.



# HEALTHY COOKING DEMONSTRATION

TUESDAY, MAY 8th 5:00pm KWCD Training Room

The Healthy Eating Series is designed to show you how to prepare an easy meal that is loaded with beneficial nutrients, without sacrificing taste or quality. This is especially helpful for real estate agents who are looking to stay healthy while growing their business (on-the-go). Partnering up with Pampered Chef; KWCD associates, their family and friends are welcomed to taste, take notes and even shop with local PC representative <a href="Gayatri Hingwala">Gayatri Hingwala</a>



#### **More Details:**

http://www.kwcdtech.com/healthy-eating-series
http://www.kwcdtech.com/kw-wellness

